

2012 Iowa Equine Industry Directory

Greetings!

Apples 'n Oats will be publishing a **2012 Iowa Equine Directory** in January, 2012.

This publication is an invaluable resource, which all in the horse industry will want to have in their homes, barns and offices! The most recent Directory was published in 2009; three years ago. It's time for a fresh look at what folks in Iowa have to offer, and here's your chance to be involved.

The Directory will feature both an in-print booklet, and an on-line version (at www.applesnoats.com), both for complimentary distribution and free viewing. The list will be categorized and alphabetized, similar to the Business section of any phone book.

Listings are offered for \$5 apiece. Participants may choose to list in several categories, at \$5 apiece. If you place your listing in three categories, for instance, you would pay \$15.

The deadline for inclusion in this important publication is **December 1, 2011**. *Don't be left out!*

Sample of a categorized listing, listed under PUBLICATIONS/MAGAZINES:

Publications/Magazines

Apples 'n Oats magazine

Carol Eilers, publisher
5070 Northridge Pt. SE
Cedar Rapids, IA 52403
319-365-7314 (h/w)
aplznoats@aol.com
www.applesnoats.com

An educational and informational quarterly publication, geared toward all horse enthusiasts.

Please send the following information, either via email (aplznoats@aol.com) or snail mail (print legibly, please):

Business Name: _____

Contact Person(s): _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Website: _____

A brief (20 words or less) description of business/services offered. _____

Checks can be made out to "Apples 'n Oats" (\$5/listing), and mailed to:

Carol Eilers
5070 Northridge Pt. SE
Cedar Rapids, IA 52403
319-365-7314 (questions)
aplznoats@aol.com (questions)

Here are the CATEGORIES (check as many as you would like, at \$5/category):

- o Accountants
- o Advertising/Promotion/Graphics
- o Announcers
- o Apparel, Horses
- o Apparel, Humans
- o Appraisers
- o Architects/Designers
- o Arena Surfaces
- o Art/Artists/Galleries
- o Associations/Clubs/Organizations
- o Attorneys/Legal Services
- o Auctioneers/Auctions
- o Barn Equipment/Supplies
- o Bed & Breakfast
- o Bedding Products
- o Boarding
- o Books
- o Breeding Equipment
- o Breeders/Stallions
(categorized by breed.
Please list breed(s).)
- o Builders/Building Supplies
- o Camping
- o Carriage Rides
- o Carriage – Driving Supplies & Schools
- o Catalogs
- o Clinicians / Speakers
- o Collectibles
- o Complementary Therapies/ Modalities
 1. Acupuncture
 2. Chiropractic
 3. Massage
 4. Other
- o Computer Software
- o Consultants
- o Dental Services/Supplies
- o Deworming Products
- o Disposal After Death
- o Driving/Harness
- o Education/Schools/Colleges
- o Expos / Fairs
- o Farm Equipment/Supplies
- o Farriers and/or Supplies
- o Feed/ Nutrition
- o Fencing/Gates
- o Financial Services/Investments
- o Fly Control
- o Foaling Products
- o Gifts/Jewelry
- o Government Listings
- o Groomers
- o Grooming Products/Equipment
- o Hay Suppliers
- o Hayrack Rides
- o Hoof Care Products
- o Horse Sitting
- o Instructors & Instruction, Riding
(categorized; please be specific)
- o Insurance
- o Internet Services
- o Judges
- o Laboratories/Research
- o Landscaping/Farm Development
- o Livery Stables
- o Miscellaneous
- o Nurse Mares
- o Overnight Facilities for Travelers
- o Pest/Insect Control
- o Photography
- o Pony Rides
- o Publications/Magazines
- o Quarantine Facilities
- o Race Tracks
- o Real Estate
- o Rehabilitation/Layup Facilities
- o Riding Camps/Schools
- o Sales Agents/Sale Barns
- o Show Facilities
- o Show Management
- o Sign Artists
- o Stall Manufacturers
- o Stall Mats/ Surfaces/Flooring
- o Supplements
- o Tack (General)
- o Tack Repair
- o Therapeutic Riding
- o Trail Riding/Trails
- o Trailers f/s, new & used
- o Trailer Maintenance
- o Trainers
(categorized by discipline;
please be specific)
- o Training Facilities
(categorized by discipline;
please be specific)
- o Transportation
- o Trophies and Awards
- o Vaulting
- o Veterinarian Products
- o Veterinarians/Clinics/Practices
- o Video/Video Services
- o Watering Systems
- o Web Design
- o Welfare/Rescue

Only \$5 per listing; choose as many categories as you would like, at \$5 apiece.

Make check payable to "Apples 'n Oats"

Mail to:

**Carol Eilers
5070 Northridge Pt. SE
Cedar Rapids, IA 52403**